



# Regional Veterans Day Parade & Celebration

## Saturday, November 9, 2024

Chaffee Crossing Historic District / Fort Smith, AR

The 12th annual Chaffee Crossing Historic Preservation Organization (CCHPO) will once again celebrate veterans of all U.S. military branches by hosting the premier western Arkansas and eastern Oklahoma Regional Veterans Day Parade in the Chaffee Crossing Historic District located in Fort Smith, Arkansas.

Our celebration Veteran Honors Ceremony at the Chaffee Crossing Veterans Memorial, and the parade starts promptly at noon. The event will include military jeeps, food trucks, veteran information booths, and children's activities to promote interaction among veterans and community members. We invite local veteran-owned businesses to host booths in order to demonstrate the strong veteran presence in our region.

This free public event attracts thousands of people through significant marketing and promotion through Chaffee Crossing media channels. Please join our efforts to make this Regional Veterans Day Parade another one to remember by indicating your level of support below. For your records, you may note that CCHPO is a 501(c)3 non-profit organization. **Thank you for your support!**

SPONSORSHIP LEVELS & BENEFITS	PURPLE HEART (Presenting) \$5,000	GENERAL \$2,500	COLONEL \$1,000	MAJOR \$500	G.I. Less than \$500
Address crowd from stage	Yes	---	---	---	---
Mentions from stage	Yes	Yes	Yes	Yes	Yes
Banner or signage in parade	Yes	Yes	Yes	---	---
MEDIA					
Posters	Logo-top level	Logo	Logo	Name	Name
Website	Logo-top level	Logo	Logo	Name	Name
Social Media	Logo-indiv post	Logo	Logo	Name	Name

I/Our organization will donate: \_\_\_\_\_

Sponsor/Business Name (Please print) \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Representative's Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Email \_\_\_\_\_ Business Phone \_\_\_\_\_ Cell \_\_\_\_\_

Please make checks payable to: Chaffee Crossing Historic Preservation Organization, 7020 Taylor Ave., Fort Smith, AR 72916  
**Questions?** [parade@chaffeecrossing.com](mailto:parade@chaffeecrossing.com) / 479.452.4554 **Register to be in the parade:** [www.chaffeecrossing.com/parade](http://www.chaffeecrossing.com/parade)  
 A vector file or .jpg version of **sponsor logo** must be submitted to: [parade@chaffeecrossing.com](mailto:parade@chaffeecrossing.com) by September 1st