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NEW BUSINESS TO OFFER THE BEST IN BEVERAGES, CUSTOMER SERVICE Barrels & Brews Bottle Shop a passion project for owners

FORT SMITH, Ark. (February 12, 2021) – ERC Holdings of Fort Smith, Ark., announced today Barrels & Brews Bottle Shop, a casually upscale liquor store, is soon to be the newest high-end retail client at The HUB at Providence, located in Fort Smith's historic Chaffee Crossing. The business, owned by Kristi and Clint Kindrick, is targeting a May opening.

"The ERC Team is excited to see this endeavor of Clint and Kristi Kindrick become a reality at The HUB at Providence," said Kathy Coleman, ERC director of marketing and design. "Barrels & Brews Bottle Shop is a perfect addition to The HUB's commercial family and we are honored they have chosen us to bring their dream to fruition."

Kristi Kindrick described Barrels & Brews as a passion project for the Fort Smith couple. As well-traveled food and beverage tourists, they have gained an appreciation for quality beer, wine and spirits and are eager to share their expertise with the store's clientele.

"We've been known to plan a trip around dining experiences and Clint and I are always on the lookout for something new," she said. "One thing we've discovered is how a great drink complements a great meal."

"We really like the idea of being able to provide a new level of personalized service when it comes to helping our customers select just the right spirit or wine to go with a special occasion or for a casual evening with friends."

Kindrick said the store will stock a selection of quality beverages both familiar and new to local tastes. Above all, Barrels & Brews will be an approachable neighborhood shop, staffed with the kind of friendly expertise that caters to regulars and first-timers alike.

"Clint's passion is bourbon and Scotch and I think that will likely become a focus over time," she said. "But the nice thing about the two of us is that it's a good balance. I can appreciate a good whiskey, but I also understand what women like in a nice cocktail, too. I want to develop an online presence for mixed cocktails where we introduce a nice liqueur, for instance, and how you can use that in some different drinks. I think that's another thing Barrels & Brews will become known for."

(more)

ABOUT THE HUB AT PROVIDENCE:

The HUB at Providence is an \$11 million mixed-use project in Fort Smith, Arkansas, a one-of-a-kind development combining the best amenities for work and play. Surrounded by a new medical school, corporate headquarters and hundreds of homes, duplexes and apartments, The HUB combines high-end commercial services with elegant loft apartment and townhome living.

The HUB at Providence establishes a new standard of excellence in the western Arkansas River Valley; a unique and exciting district that exceeds resident expectations with functional, yet creatively arranged spaces. Developed by ERC Holdings, LLC., real estate innovators since 1957, The HUB is situated along Wells Lake Road at 9301 R.A. Young Jr. Drive.

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